



The Winning Mind™ for Women

“Career & Tactical Survival for Law Enforcement”



Lake Zurich, IL
Tuesday, September 12, 2017

8am-4pm
\$149 per person

Hosted By:
Lake Zurich PD

Course Location:

LZPD
200 Mohawk Trail
Lake Zurich, IL 60047

Proudly Sponsored By:



“This was the best training I've attended in 18 years & the most effective instructor I've ever had. I will never forget her message.”

“Honest, witty education we can start using today! Straight up REALITY! Wonderfully inspiring and informative! Betsy is phenomenal!”

Real World Training for Women in Law Enforcement

“The Winning Mind for Women” is one of the most unique and popular courses offered in the market today. Veteran instructor Sgt. Betsy Smith (ret.), the creator of the original “Street Survival for Women,” guides students through 8 hours of intensive, interactive training that will provide attendees with updates and information they can employ to improve and enhance both their professional and personal lives. We begin each session by honoring the sacrifices of our fallen, celebrating the law enforcement profession and asking each attendee to inwardly assess their own career. We define a true “**Winning Mindset**” as we talk about the history of women in policing and celebrate our winners and role models. We then introduce gender-specific science and leadership principles that anyone can use to enhance their career and improve their life on and off the job. The multi-media format keeps students engaged and entertained while we provide officers, agents, dispatchers, trainers, supervisors, managers and all other personnel with a realistic view of gender differences and how these can be harnessed in both men and women to improve performance, morale, communication, relationships, and especially officer safety.

Visit www.jdbucksavage.com or call 847-875-3620 for group discounts or to host.

We'll Talk About:

- Understanding the true nature of the **Winning Mindset** regardless of career path
- Why the term “survival” is minimalistic and we must train to **WIN!**
- How to leave behind the “victim-based” mentality
- Bringing the “**NOT TODAY!**” mindset to everything you do!
- Recognizing and taking advantage of gender differences
- How **Fitness and Nutrition** affect all aspects of your life and career
- Learning to communicate effectively with everyone in your agency and beyond
- Embracing responsibility for your own tactics, training, safety and success!
- How to bring your **Family** into your world to enhance both off duty safety and your personal relationships
- Understanding the threat of **Terrorism** in today's society
- Learning to “lead” regardless of your assignment or tenure
- How to increase your awareness & overcome the deadly effects of “**ROUTINE**”
- Assessing the risk of “officer ambush” and how to prevent it
- How to truly embrace “the brotherhood” of **Law Enforcement** and stand together
- **AND SO MUCH MORE!**

REGISTER NOW!

Online: www.regonline.com/LZWMW17

Information or Questions Email: kodonnell@pg-ti.com

Group **Discount** Registration: (847) 875-3620

DAVE SMITH & ASSOCIATES
“WINNING MIND SEMINARS”

www.femaleforces.com

Don't Whine... WIN!